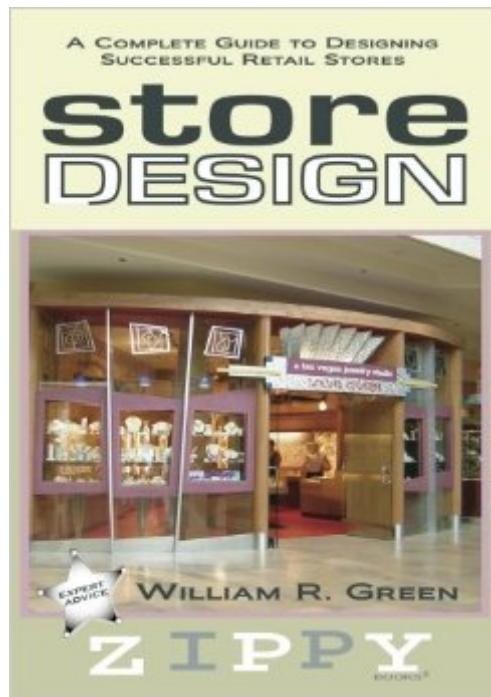


The book was found

# STORE DESIGN: A Complete Guide To Designing Successful Retail Stores



## Synopsis

Store Design will show you how to design great retail spaces. Learn how to analyze your design needs according to type of store, location, the product, price-point, and budget. Find out how to design and organize a store that reinforces a desired image, attracts shoppers and motivates buying behavior. Create flexible, timeless and tasteful stores that stimulate today's sophisticated customers to enter the store, shop and buy. The book identifies the main components of store design and segments them into either/or axiomatic subsets, which are the core of the design process. You can use these design principles to build a store design that responds to every concern of the retailer: the right store image, a sensible floor plan, totally effective product presentation, arresting storefront design, and vibrant, energy-efficient lighting. When you are done, you will have the confidence to know that your store design will work functionally, aesthetically, and psychologically. You will be able to create the right store for every product, every location, and every retailer, because you will have sound design principles on which to base every decision. Loaded with numerous photos and illustrations, Store Design spells it all out in five major chapters. In addition, there is a useful glossary of retail architecture terms, and a step-by-step checklist to take you through the design process. Store Design is a guided tour through the entire design process for a retail store. If you are already a retail design maven, this book will serve you well, providing a structure for design and reinforcing your skills and experience, and it will be a knowledge base for your staff so they too can design retail spaces. If you are a novice to the world of retail, you will gain the equivalent of years of experience simply by reading and adopting its ideas. Store Design is a Complete Guide to Designing Successful Retail Stores. Includes 42 photos & illustrations plus design checklist.

## Book Information

Paperback: 120 pages

Publisher: Zippy Books (September 4, 2012)

Language: English

ISBN-10: 0615676391

ISBN-13: 978-0615676395

Product Dimensions: 7 x 0.3 x 10 inches

Shipping Weight: 10.2 ounces (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 starsÂ See all reviewsÂ (6 customer reviews)

Best Sellers Rank: #147,262 in Books (See Top 100 in Books) #29 inÂ Books > Engineering &

## Customer Reviews

The approach to designing is covered rather well in this book. It offers good general outlines and considerations, the images could be better but overall a helpful book which puts you on the right path to designing a store. Good value for money and a useful book to have in your reference library!

Fantastic. Very insightful. I wish it was a little more organized since it's easier to recall, but I can do that in some notes.

Great tips and affirmation that I am doing it right. :-)

[Download to continue reading...](#)

STORE DESIGN: A Complete Guide to Designing Successful Retail Stores Thrift Store: How to Earn \$3000+ Every Month Selling Easy to Find Items From Thrift Stores, Garage Sales, and Flea Markets ( FBA - Selling on Ebay ... Online - Etsy Business - Work From Home) The Complete Idiot's Guide to Starting and Running a Retail Store (Complete Idiot's Guides (Lifestyle Paperback)) Branding a Store: How to Build Successful Retail Brands in a Changing Marketplace Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain Marketing Your Retail Store in the Internet Age Store Replenishment (Retail Supply Chain in the Real World Book 5) Thrift: Making Massive Money from items at Thrift Store Prices by Selling them for Huge Retail Profits (Thrifting on Scale, Dominating the Flipping Market ... Op Shopping, Scaling for Thrifting) The Vermont Country Store Cookbook: Recipes, History, and Lore from the Classic American General Store Thrift Store Profits: 10 Common Items That Sell For Huge Profit On Ebay and (Thrift Store Profits) The Dog Merchants: Inside the Big Business of Breeders, Pet Stores, and Rescuers Selling on eBay: 44 Killer Profitable Items To Sell on eBay From Garage Sales, Thrift Stores, Flea Markets and More! (selling on ebay, ebay, ebay selling, ... ebay marketing, ebay selling made easy,) Turning Convenience Stores Into Cash Generating Monsters Almost Free Gold! [Revised June 2016]: How to Earn a Quick \$1000 Finding Gold, Silver and Precious Metal in Thrift Stores and Garage Sales Where You Live (Almost Free Money Book 5) How to Use, Adapt, and Design Sewing Patterns: From store-bought patterns to drafting your own: a complete guide to fashion sewing with confidence Microsoft SharePoint 2013 Designing and Architecting Solutions: Designing and Architecting Solutions Designing a Successful KM Strategy: A Guide for the

Knowledge Management Professional T-shirt Black Book - The Ultimate How To Guide to Starting A Successful Clothing Line: The essential guide for startup brands wanting to create a successful clothing line. Designing Your Gardens and Landscapes: 12 Simple Steps for Successful Planning The \$10 Trillion Opportunity: Designing Successful Exit Strategies for Middle Market Business Owners, Canadian Edition

[Dmca](#)